

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:303

ANSWERED ON:25.02.2016

Connecting of Handloom Industry with e-Commerce

Azad Shri Kirti (JHA)

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Government proposes to connect the handloom industry with e-commerce;
- (b) if so, whether the Government has taken any steps in this regard so far; and
- (c) if so, the details thereof and if not, the reasons therefor?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): Yes, Madam.

(c): A policy framework has been prepared to promote e-Commerce of handloom products and based on that following e-commerce entities have been engaged for online marketing of handloom products:-

1. M/s.Flipkart Internet Pvt.Ltd (FLIPKART), Koramangala Industrial Layout,
Bangalore-560034, Karnataka

2. M/s. ebay India Pvt. Ltd.
Barakhamba Road, New Delhi-110001

3. M/s. 'Weavesmart' Online Services, Hyderabad, Telangana.

4. M/s. Crafts Villa Handicrafts Pvt. Ltd.,
Goregaon East, Mumbai-400063

5. M/s. Pegarse Technologies Pvt. Ltd.,
Bangalore-560027, Karnataka

6. M/s. GoCoop Solutions & Services Pvt. Ltd.,
Bangalore-560002, Karnataka
